Stateside Associates – Leadership Connect Partnership

Client FAQs

Why did Stateside pursue a partnership with Leadership Connect?
To support our growth and enhance our monitoring services, we're building a more reliable, robust, user-friendly technology platform. Advanced technology is crucial in our industry, so we've partnered with Leadership Connect to leverage their experience and empower our team and better serve clients with new capabilities and functionality.

Why did we choose Leadership Connect as our technology partner?
Leadership Connect is a Washington, D.C.-based technology company that has refined the use of data to help government and business leaders connect and make smarter, faster decisions. They have over 1,200 clients with an almost 100% renewal rate. Their CEO, Michael Crosby, brings expertise in big data, machine learning, and stakeholder mapping and is known for his leadership in technology firms.

Leadership Connect is intimately familiar with the process of monitoring information and alerting clients: They not only monitor federal legislation and other policymaking activities, but they also track and update elected and appointed officials and staff.

How is this partnership structured?
This partnership between Stateside Associates and Leadership Connect focuses solely on monitoring services. It's not an acquisition or a merger. Stateside gains Leadership Connect's technology expertise, platform, and contact database, while Leadership Connect expands into the state monitoring space.

What are the benefits of this partnership?
Stateside's monitoring services will remain the same but will be powered by Leadership Connect's reliable, trusted technology platform built to our specification by their experts.

Once completed, StateLink will also have the added benefit of Leadership Connect's government contact information which will be embedded into the bill record pages for easy access.

Will Stateside's monitoring services change?
Stateside's commitment to a people-centric approach to monitoring will not change. The technology that powers our policy professionals will now be stronger, they will still provide customized summaries tailored to your priorities, and you will still be able to utilize our team for follow-up support and additional research.

Will the StateLink platform user experience change?
The new platform's look will not change its familiar, intuitive functionality. We're replicating StateLink's features in the Leadership Connect platform. Changes, if any, to alerting, tagging and reporting capabilities are not yet refined, but we will proactively communicate updates to you when more information is available.

When will the new platform be available?
The updated platform is still in the build stage so the testing and release dates have not yet been determined. We will communicate those dates to you when they are confirmed and will provide sufficient time for training and transitioning for your team.

How will we receive training on the new platform?

Stateside will provide multiple opportunities for training prior to and after the launch of the new monitoring platform. Changes to credentials, if any, will be managed prior to the launch. Ongoing service support will be available before, during and after the transition.

Will there be seat fees or user restrictions with the new platform?

No – Stateside believes that everyone on your team should have access to the information they need to do their jobs effectively. This transition will not result in any seat fees or user restrictions.

Who should I go to with questions?

Please direct questions about the project status or the new platform to your Stateside Client Manager.