

Services at a Glance



Government Affairs Issue Management & Consulting

Stateside Associates helps clients manage and engage in issues at the state and local government levels. Services range from Strategic Audits of existing and start-up government affairs programs to program management, including finding, hiring, managing and registering lobbyists, supporting legislative and regulatory advocacy efforts, enhancing public sector sales activities and helping clients more effectively plan and manage their participation in the state and local officials Groups.

- Developing and Managing Government Relations Programs
- Retaining and Managing State and Local Lobbyists
- Advocacy and Project Management
- Groups Programs
- Building Coalitions
- Integration of Grassroots and Grasstops Capabilities
- Executive Training for Issue Management and Government Relations

State Legislative Monitoring

The only monitoring service that combines knowledge of the issues, political insights, email Alerts, customized summaries and extensive followup research support. State government affairs professionals monitor and deliver complete reports to clients via client web portals and email. Discover why many of the nation's most successful government relations programs have abandoned do-it-yourself or keyword services in favor of Stateside's Legislative Monitoring.

- All monitored bills are checked daily for committee action. Hearing Alerts are sent to clients in advance of all published hearings.
- Priority bill Alerts are sent via email alerts to the client and the client's iStateLink web portal is updated with the same information simultaneously.
- Bill summaries are written in-house and customized for each client based on a complete reading of the text.
- Current bill text is attached to each bill report. Previous bill versions and amendments are also linked whenever available.
- Stateside's extensive staff of Legislative Associates and Coordinators are available to respond to client needs for additional information or assistance – at no additional charge.

Regulatory Forecastingsm and Monitoring

The only state regulatory service designed and provided by attorneys, Stateside delivers the earliest warning of emerging regulations at the state level and tracks regulatory developments from inception to final adoption.

- Regulatory Forecastingsm and Monitoring is developed by Stateside's Regulatory Counsel—attorneys with the experience to understand how regulatory developments occur and how regulatory activity can affect companies and industries.
- Address every level of government.
- Provide information about emerging regulatory activity based on interviews with federal, state and local regulators. Stateside does not simply send register notices.
- Include customized summaries of regulatory activity. Client priorities are highlighted in the summaries saving clients hours of time.
- Provide clients with daily alerts about regulatory activity and provide a customized password-secured web portal to maintain the information.
- Complimentary follow-up support from Stateside's Regulatory Counsel.

Local Government Monitoring

Over 3,400 local governments are searched for upcoming meeting agendas and minutes. Three levels of service are available to fit client needs and budgets. One-time searches are also available to help determine if your issue is being addressed.

The three levels of services are:

- The Local Search service is FREE to clients who already retain Stateside for other services. Using a proprietary search engine scouring thousands of government URLs, Stateside searches thousands of local government websites for items relevant to each client and forwards all search returns to the client.
- The Qualified Local Search Alert service goes beyond the basic search and delivers a customized report to each client via email alerts that include additional information about each local government action.
- The Comprehensive Local Government Monitoring Service generates Alerts and on-going monitoring of key client issues. Stateside's professional staff remains in contact with local government contacts to identify both substantive and political information relevant to each client's needs.

Compendiums of Laws and Regulations

Stateside Associates creates customized compendiums of state and local requirements. Reports are developed by attorneys, verified by regulators and include summaries of laws and regulations as they impact a client. Compendiums are used for compliance purposes or as a snapshot of an emerging issue.

contact us today

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